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FEBRUARY 19

1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y.,n.y. 10028

ruth finley, publisher

(212) 289-0420

1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 19, 1979

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 19	OPENING OF FALL SWEATER COLLECTION Continuous by appointment. Contact: 354-0790.	DENNET BARRY	119 WEST 40TH STREET SHOWROOM - 15TH FLOOR
Beginning Monday Feb. 19	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 354-8420.	HARVE BENARD; BENARD SPORT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 19	SUMMER AND EARLY FALL COLLECTION Continuous by appointment. Contact: 489-1346.	NEIL BIEFF/ ARTURO HERRERA	126 WEST 56TH STREET SHOWROOM - 1701
Beginning Monday Feb. 19	OPENING OF FALL MENSWEAR COLLECTION Also footwear & accessories. By appointment. Contact: Joanna Truedsson, PL 1-4308.	ERICSON BY GIL TRUEDSSON	545 MADISON AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 20 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Feb. 20 12:30 P.M.	PRESS LUNCHEON: "SNOOPY" COSMETICS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Tuesday Feb. 20- March 1	FALL ITALIAN READY-TO-WEAR IN N.Y. Also, Complice and Callaghan at Hotel Gotham, Embassy Room. Contact: 223-0575; or 247-2200.	GIANNI VERSACE; & GENNY	600 MADISON AVENUE 20TH FLOOR
Wednesday Feb. 21 12:00 Noon	FUR FASHION SHOW IN PALM BEACH Including a special group by Halston. By invitation. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	EVERGLADES CLUB PALM BEACH, FLORIDA
Thursday Feb. 22 6:30 P.M.	RECEPTION TO MEET MR. ROBERT LEDUC Reception hosted by Consul General of France and Countess De La Villesbrunne to meet Mr. Robert Leduc, president. By invitation. Contact: 751-9056.	FRENCH PERFUME & COSMETICS MFRS. ASSOCIATION	934 FIFTH AVENUE FRENCH CONSULATE
Thursday Feb. 22 10:00 P.M.	ROLLER SKATING PARTY By invitation only. Contact: Yvon C. Dihe or Mark DeAngelis, 765-7000.	DON ROBBIE	INFINITY 653 BROADWAY
Thursday Feb. 22 12:00 Noon	MADELEINE de MADELEINE PARFUM, COSMETICS IN LONDON London debut. Anglo-American press luncheon. Press: London -- Mercia Watkins, 01-586-0020; American -- Julie Palmerio: 986-6669.	MADELEINE MONO	AMERICAN EMBASSY LONDON, ENGLAND
Friday Feb. 23 12:00 Noon Luncheon	"THE BEST OF THE BEST" MEN'S FALL FASHIONS Speakers: Calvin Klein, Designer; Clara Hancox, Fairchild; Phillip Miller, Pres., Neiman Marcus. Co-chmn: Rita Hamilton, Daily News Record; Dianne Keogh, D.D. Keogh Assoc. Prices: \$20.00, members; \$30.00, guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 26	OPENING OF FUR COLLECTION Also group by Halston. (Note date change). By appointment. Contact: BR 9-0633.	BEN KAHN FUR CORP.	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Feb. 26	OPENING OF FALL MENSWEAR COLLECTION Continuous by appointment. Contact: 354-0790.	FRANCK OLIVIER	119 WEST 40TH STREET SHOWROOM - 15TH FLOOR
Monday Feb. 26- March 9	OPENING OF FALL COLLECTION By appointment. Contact: Wendy Samuels - La Compagnie, 355-2955.	ANGELO TARLAZZI	HOTEL GOTHAM PRIVATE SUITE
Tuesday Feb. 27 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Spring collection, for benefit of Museum of City of N.Y. By invitation. Publicity: Helen O'Hagan, PL 3-4000. Tickets: \$15.00--Monique Dillon, 534-1672.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Feb. 28 11:30 A.M.	FASHIONS BY ANDRE LAUG: BENEFIT SHOW Benefit Youth Counseling League. Cost: \$20. Contact: 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Feb. 28 12:30 P.M.	PRESS LUNCHEON: ZANDRA RHODES FASHIONS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Feb. 28 6:30 P.M.- 8:30 P.M.	INTRODUCING GIRLS' FASHIONS BY YVES ST. LAURENT Benefit Stanley M. Isaacs Neighborhood Center. Cocktails & hors d'oeuvres. Tickets: \$25. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	2ND FLOOR
Wednesday Feb. 28- March 9	OPENING OF FALL COLLECTION By appointment. Contact: Wendy Samuels - La Compagnie, 355-2955.	THIERRY MUGLER	HOTEL GOTHAM PRIVATE SUITE
Thursday March 1 12:00 Noon	"DIAMOND SURPRISES"-- FOR MEN AND WOMEN Luncheon presentation. By invitation. Contact: Elizabeth Arensberg, 947-5987.	DIAMOND INFORMATION CENTER	INT'L JEWELERS EXHIB. 1271 AVE. OF AMERICAS
Beginning Thursday March 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 765-5000.	RON CHERESKIN MENSWEAR	40 WEST 55TH STREET SHOWROOM - SUITE 203
Thursday March 1- March 15	OPENING OF FALL COLLECTION By appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sunday March 4 6:30 P.M.	BENEFIT: COLLECTIONS BY LEADING BLACK DESIGNERS Fashions by Jack Fuller, Willi Smith & Jimmy Williams. Followed by supper, dancing, entertainment. Contact: Wayne Steffy, 674-3225. Publicity: Margot Infantino, 564-3300.	GIMBELS; & MINISINK N.Y.C. MISSION SOCIETY	86TH ST. & LEXINGTON AVE. GIMBELS EAST
Sunday March 4- March 7	FALL-WINTER WOMEN'S, CHILDREN'S, MEN'S FASHIONS More than 300 trend-setting exhibitors from Austria, Belgium, Denmark, England, Finland, France, W. Germany, Greece, Iceland, Ireland, Israel, Italy, Netherlands, Norway, Romania, Spain, Sweden, Switzerland. Buyers: Jackie Cowen, 695-3558. Press: Claude Delibes, 758-6340.	EUROPEAN FASHION FAIR	ONE PENN PLAZA 6TH FLOOR
Sunday March 4- March 7	FALL/WINTER WOMEN'S & CHILDREN'S FASHIONS Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	EUROPEAN FASHION FAIR ONE PENN PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 5 5:00 P.M. Cocktails	PREMIERE: CHILDREN'S FALL & WINTER FASHIONS Produced by Florence Eiseman. Show at 5:30. By invitation. Thereafter, 112 W. 34th, Suite 405. By appointment.	CHRISTIAN DIOR (112 WEST 34TH STREET) Contact: 765-3880. Jack Morris, 239-8232.	FOUR SEASONS 99 EAST 52ND STREET
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Muriel Shorenstein or Frannie, 391-1090.	GEOFFREY EENE SPORT FOR COBERKNIT	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 869-1854.	DANIELE O. SUITS BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday March 5- March 9	SHOWING OF FALL ROBES & WARMWEAR Informal modeling. By appointment. Contact: 840-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Introducing fashions for 5'3" and under. By appointment. Contact: 354-6065.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday March 5- March 8	UOMOMODA - FALL/WINTER ITALIAN MENSWEAR Thirty-seven Italian menswear mfrs.; sportswear, outerwear, coats, suits, shirts & accessories. Contact: Rita De Luca, 432-9250, ext. 29.	ITALIAN TRADE COMMISSION (ONE WORLD TRADE CENTER)	WALDORF-ASTORIA 50TH STREET & PARK AVE.
Monday March 5- March 9	OPENING OF WARMWEAR/ TRANSITIONAL COLLECTION Informal modeling. By appointment. Contact: PL 7-9600.	KAYSER ROTH INTIMATE APPAREL	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION By appointment. Buyers: 564-7316. Press: Jody Donohue Associates, 688-8653.	LOU DE LUCA	7 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Monday March 5- March 9	ADVANCE FALL '79 MARKET WEEK Informal modeling. By appointment. Contact: 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday March 5- March 9	MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Tuesday March 6 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Publicity: Madeline de Vries, 753-6688.	SCALI	MAYFAIR HOUSE (PK. & 65) L'ORANGERIE ROOM
Tuesday March 6 7:00 P.M.	MAURICE BEJART'S OPENING: "BALLET DU XX SIECLE" Yves Saint Laurent, Don Robbie, Calvin Klein & Jean-Paul Germain menswear sponsor gala evening. By invitation. Black tie. Contact: Yvon C. Dihe, 541-6750.	BIDERMANN INDUSTRIES USA	MINSKOFF THEATRE BROADWAY AT 45TH STREET
Wednesday March 7 7:00 P.M.	BASILE SPECIAL EXHIBIT & BENEFIT For Int'l Center of Photography. By invitation. Contact: Suzanne Butterfield, PL3-7300.	BERGDORF GOODMAN	3RD FLOOR
March 11- March 14	AMERICAN HOME SEWING ASSOCIATION SHOW AND CONVENTION IN ANAHEIM, CALIFORNIA Contact: Betty Watts, 736-8820.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 11	IGEDO -- INT'L FASHION TRADE FAIR IN DUSSELDORF (March 11-14) Contact: 582-7788		
Monday	SHOWING OF FALL	AVANZARA B	1441 BROADWAY
March 12	COLLECTION		SHOWROOM - 16TH FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 221-7373.		
Beginning	OPENING OF FALL/	BOGNER SPORTSWEAR	9 WEST 57TH STREET
Monday	WINTER COLLECTION		SHOWROOM - 39TH FLOOR
March 12	Continuous by appointment. Contact: 751-1337.		
Beginning	FALL SPORTSWEAR	STEPHEN BURROWS	10 WEST 57TH STREET
Monday	COLLECTION	FOR PAT TENNANT	SHOWROOM - 7TH FLOOR
March 12	Continuous by appointment. Contact: 247-1100, ext. 235.		
Beginning	EARLY FALL DRESSES	COLLECTOR'S ITEMS	550 SEVENTH AVENUE
Monday	AND SEPARATES	(DIV. LEONARD SUNSHINE)	SHOWROOM - 7TH FLOOR
March 12	Ultra-fine suede (synthetic); also knits. Contact: Marion Sunshine, 398-9115.		
Beginning	OPENING: EARLY FALL	CHRISTIAN DIOR BLOUSES	498 SEVENTH AVENUE
Monday	BLOUSE COLLECTION		SHOWROOM - 16TH FLOOR
March 12	Continuous by appointment. Contact: 736-0109.		
Beginning	OPENING: EARLY FALL	PINKI WESLER	655 PARK AVENUE (67TH ST.)
Monday	SPECIAL SEPARATES	FOR ELLE VIT	9TH FLOOR
March 12	Continuous by appointment. Contact: Jean Houck or Zena Kahn, 861-2776.		
Monday	TRANS-SEASONAL	HARRIET SELWYN'S FRAGMENTS	ST. REGIS HOTEL
March 12-	COLLECTION IN N.Y.	(8467 MELROSE PLACE, L.A.)	SUITE 705
March 16	By appointment. Contact: (213) 658-8933; 753-4500 (N.Y.).		
Beginning	OPENING OF EARLY	GUY D.BY	498 SEVENTH AVENUE
Monday	FALL COLLECTION	JEANNETTE GOLDMAN	SHOWROOM - 7TH FLOOR
March 12	Continuous by appointment. Contact: 244-6020.		
Beginning	OPENING OF EARLY	BETTY HANSON & COMPANY	205 WEST 39TH STREET
Monday	FALL COLLECTION		SHOWROOM - 14TH FLOOR
March 12	Continuous by appointment. Contact: 840-8888.		
Beginning	OPENING OF EARLY	CALVIN KLEIN	205 WEST 39TH STREET
Monday	FALL COLLECTION		SHOWROOM - 11TH FLOOR
March 12	Continuous by appointment. Contact: 736-9601.		
Beginning	OPENING OF EARLY	RALPH LAUREN;	550 SEVENTH AVENUE
Monday	FALL COLLECTION	RALPH LAUREN ACTIVE SPORTS	SHOWROOM - 3RD FLOOR
March 12	By appointment. Contact: 221-0675.		
Monday	EARLY FALL COLLECTION	L.A.X. BY MARY KAY STOLZ	ST. REGIS HOTEL
March 12-	IN NEW YORK	(630 N. 1A PIER, L.A.)	PRIVATE SUITE
March 16	By appointment. Contact: David Wolfson, (213) 657-2241; or 753-4500 (N.Y.)		
Beginning	OPENING OF EARLY	FRANCK OLIVIER	119 WEST 40TH STREET
Monday	FALL COLLECTION		SHOWROOM - 15TH FLOOR
March 12	Continuous by appointment. Contact: 354-0790.		
Beginning	OPENING OF EARLY	MOLLIE PARNIS	530 SEVENTH AVENUE
Monday	FALL COLLECTION	BY MORTY SUSSMAN	SHOWROOM - 18TH FLOOR
March 12	Continuous by appointment. Contact: 221-1445.		
Beginning	OPENING OF FALL	P.B.S.A. LTD.	498 SEVENTH AVENUE
Monday	COLLECTIONS		SHOWROOM - 9TH FLOOR
March 12	Charlotte Chen for Charlotte; Paul Stanley; Eklektic. Contact: 947-4492.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Janet Whalen, 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 12	OPENING OF FALL I COLLECTION By appointment. Contact: 354-4700.	DON SAYRES SIGNATURES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 354-0024.	HELENE SIDEL INC.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday March 13 4:00 P.M.	PREVIEW OF FALL SUITS & SPORTSWEAR By invitation. Thereafter 4th floor. Contact: 279-7966 or (800) 421-8381.	ROTH-LE COVER (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday March 13 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appt., 1411 Broadway, Room 1151. Buyers: 921-0868. Press: Roz Rubenstein, 691-8340.	PAUL M. ROPP FOR DANCING DAFFODILS	XENON 124 WEST 43RD STREET
Tuesday March 13 7:00 P.M.	JOHN ANTHONY PERSONAL APPEARANCE Benefit Boys' Club of N.Y. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday March 13- March 22	FORECAST: FALL/WINTER FASHION & FABRICS Also, merchandising and advertising concepts. By reservation, Tues., Wed., Thurs. 9 A.M. & 4 P.M.; also, April 17-May 3. Contact: 880-8637.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday March 13	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-4090.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday March 13	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday March 14 12:30 P.M.	BENEFIT: "JOHN WEITZ LOOKS AT HER" Luncheon. By invitation. Tickets: \$50.00 for Fountain House. Contact: 752-8860.	JOHN WEITZ	HOTEL REGENCY BALLROOM
Wednesday March 14 7:30 P.M.	SANTOS NIGHT -- AVIATION EXHIBITION By invitation only. Black tie. Contact: Fernanda Gilligan, 753-0111.	CARTIER (16 EAST 52ND STREET)	7TH REGIMENT ARMORY 643 PARK AVE. (67TH ST.)
Thursday March 15 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press: Roz Rubenstein, 691-8340.	PARALLEL (498 SEVENTH AVENUE)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday March 15	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Thursday March 15	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-7880.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Thursday March 15	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday March 16 8:00 P.M.	"DISCO 'TIL DAWN" -- COCKTAILS, DINNER, GALA Dinner to 11:00 P.M. Tickets: \$40: NY Fur Assn., c/o Superior, 209 W. 29th, 244-7422.	FUR NEW YORK ASSOCIATION	LES MOUCHES 260 ELEVENTH AVE. (26 ST.)
March 16- March 21	SKI SHOW AT LAS VEGAS CONVENTION CENTER. Contact: Ski Industries of America, 1200 17th St., N.W., Washington, D.C. 20036, (202) 457-0433.		
March 17	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 17-20). Contact: 532-5588.		
Sunday March 18 6:30 P.M. Cocktails	"EUROPEAN FUR PANORAMA" Cocktail/buffet, sponsored by Amerimink/Elbeco. Cost: \$75. Shows at 7:00 & 8:30 P.M. Contact: Andre Simon, 1 rue du Faubourg-Poissonniere, 246-7272. New York: Ilene Barrack, 868-8335 or 490-0077.	EUROPEAN FUR FASHION EXHIBITORS	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Sunday March 18 8:30 P.M.	SHOWING OF FUR COLLECTION Followed by disco and dining. By invitation. Contact: Dean Morgan Assoc., 682-7990.	NATURAL FURS LTD.& LEO CHEVALIER	XENON 124 WEST 43RD STREET
Sunday March 18- March 21	FIRST FUR FAIR IN NEW YORK More than 100 exhibitors. Contact: Bernard Groger at Bell & Stanton, 599-6951.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	NEW YORK COLISEUM 4TH FLOOR
Monday March 19 9:00 A.M.	SHOWING OF NEW FUR COLLECTION Breakfast. By invitation. Thereafter 307 7th Ave., 2nd floor. Contact: 255-4800.	JOHN ANTHONY FOR JAN ORIGINALS	ESSEX HOUSE (C.P.S.) BALLROOM
Monday March 19 11:30 A.M.	BENEFIT: SHOWING OF SPRING FASHIONS For International N.Y.U. School of Social Work. Tickets: \$15. Contact: 572-8370.	ALEXANDER'S	59TH ST. & LEXINGTON AVE. 3RD FLOOR
Beginning Monday March 19	OPENING OF EARLY FALL COLLECTION And Francesca for Damon Sport. Contact: Barbara Fields or Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday March 20 6:30 P.M. Cocktails- Dinner	TOMMY AWARDS PRESENTATION: DINNER & DANCE Print industry award presented to designers and members of Print Council in specific categories. Reservations: \$150.00 each (black tie). Show at 7:30. Dinner at 8:00. Contact: Erica Fineberg, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	ROSELAND DANCE CITY 239 WEST 52ND STREET
Beginning Tuesday March 20	OPENING OF FALL COLLECTIONS By appointment. Contact: 398-9955.	JOHN ANTHONY PRÉT; JOHN ANTHONY PETITE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
March 21- March 24	MAGIC (Men's Apparel Guild in California) -- Fall menswear showings at San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic Blvd., L.A. 90015, (213) 746-0623.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 22 5:00 P.M.	"THE SOFT LIFE": SUMMER HAIRSTYLES AND FASHIONS By invitation. Contact: Betty Keepin, Burson-Marsteller, 752-6500.	J.C. PENNEY; CELANESE; TONI SILKWAVE (GILLETTE CO.)	TELETRONICS INTERNATIONAL 231 EAST 55TH STREET
Sunday March 24- March 29	READY-TO-WEAR SHOWINGS IN MILAN, ITALY (By invitation from individual designers). *(P & S indicates Hotel Principe e Savoia). Contact: Camera Nazionale, Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43-90. Sat., March 24: 10:30 A.M. - NANDO MELCHIORRI (Palace); 12:00 Noon-VISCARDI (Palace); 3:00 P.M.-LORENBETTY (Palace); 4:00 P.M.-CORRADO IRIONE (*P & S); 5:00 P.M.- MELLONI (Palace); 6:00 P.M.-MONTEDORO (*P & S); 7:30 P.M.-LESY (*P & S). Sun., March 25: 9:00 A.M.-HELYETT (*P & S); 10:00 A.M.-MISSONI; 11:00 A.M.- LANCETTI (*P & S); 12:00 Noon-ANDRE LAUG (Palace); 1:00 P.M.-SPORTMAX (*P & S); 3:00 P.M.- PELLEGRINI (*P & S); 4:00 P.M.-ROBERTA DI CAMERINO (Palace); 5:00 P.M.-CESARE SCIUNNACE (*P & S); 6:00 P.M.-WALTER ALBINI; 7:00 P.M.-MIGUEL CRUZ (*P & S); 8:00 P.M.- OGNIBENE ZENDMAN (Palace); 9:00 P.M.-TRELL Mon., March 26: 9:15 A.M.-GIANNI VERSACE-CALLAGHAN (Palazzo della Permaente); 11:00 A.M.-GIORGIO CORREGGIARI; 12:15 P.M.-SAN LORENZO (Palazzo della Permanente); 1:15 P.M.-ISSEY MIYAKE; 3:00 P.M.-KRIZIA (Palazzo della Permanente); 4:00 P.M.- BYBLOS (*P & S); 5:00 P.M.-GIANFRANCO FERRE (Palazzo della Permanente); 6:00 P.M.- MARINA FERRARI; 7:00 P.M.-ENRICA MASSEI (Circolo del Giardino); 8:00 P.M.-LA VIOLA- INCONTRO BY CLAUDIO LA VIOLA; 8:30 P.M.-TOUCHE (*P & S)		
March 24	INT'L FOOTWEAR FAIR IN DUSSELDORF (March 24-26) Contact: 582-7788		
Sunday March 25- March 28	FALL/WINTER MENSWEAR AT NAMSB Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFLLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
March 25- March 28	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boy's & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 594-5130.		
Beginning Monday March 26	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY, INC.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 26	FALL '79 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Tuesday March 27 9:30 A.M.	PRESS PREVIEW: SPRING '80 COLLECTION IN FLORENCE By invitation. Contact: Carol Carr, 262-7220. Manufacturers, March 27 at 11:00 A.M.; March 28 & 29 at 9:00 & 11:00 A.M. Contact: Ruth Pollack, 262-8199.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS 44TH FLOOR
March 30	FALL READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS (March 30-April 3)		
March 30	PITTI DONNA, FLORENCE, ITALY (March 30-April 2)		
Saturday March 31- April 3	FIRST TRADE SHOW -- ACTIVE SPORTSWEAR '79 Fr., March 30th, Active Sportswear Symposium. Men's & women's active apparel & footwear, 9-5. Contact: Janet Felleman, 691-5454.	AMERICAN EXPOSITIONS (1 LINCOLN PLAZA)	STATLER-HILTON HOTEL 7TH AVE. AT 33RD ST.
April 2	FALL READY-TO-WEAF SHOWINGS IN LONDON (April 2-6)		
Tuesday April 3 12:00 Noon	PRESS LUNCHEON: GEMS BY ALDO CIPULLO Gemstone Collection. By invitation. Press: Myra Goldberg, ICPR, 644-0440.	AMERICAN GEM SOCIETY	LE PREMIER 206 EAST 63RD STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 4	NAT'L LARGE-SIZE FALL MARKET, CHICAGO MART (April 4-6)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, CHICAGO MART (April 6-10)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, MIAMI FLORIDA (April 6-10)		
Saturday April 7- April 11	FALL-WINTER PRET-A-PORTRER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44); in N.Y. French Apparel Center, 541-9075. Buyers: French Trade Shows, 582-4960.		
Beginning Tuesday April 10	PREVIEW OF FALL COLLECTION Continuous by appointment. Contact: 840-6670.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 17 5:00 P.M.	SHOWING: LINEN FASHIONS BY FRENCH DESIGNERS By invitation. (At Calif. Apparel Mart, April 19). Contact: 685-0424.	MAISON DU LIN (280 MADISON AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Friday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, private suite. Contact: Marian O'Rourke, (214) 528-4810.	JAY JACKS INTERNATIONAL (3614 OAK GROVE, DALLAS)	HOTEL GOTHAM EMBASSY ROOM
Monday April 23 9:00 A.M.	SHOWING OF FALL COUTURE COLLECTION By invitation. Contact: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Rea Lubar, 575-0735.	KAREN TEPPER FOR KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Monday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 30 at 12:00. By invitation. Thereafter by appt. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday April 23 4:00 P.M.	SHOWING OF FALL COLLECTIONS Also Kimberly Club and Kimberly Studio. By invitation. Contact: 221-7373.	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
Monday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 15th floor. Contact: 398-9000.	JOHN BATES (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 23 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-5188.	BETSEY JOHNSON, INC. (264 WEST 35TH STREET)	PLACE TO BE ANNOUNCED
Tuesday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 244-7522. Press: Eleanor Lambert, 688-2130.	JERRY SILVERMAN (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Wed. May 2 at 10:00. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION Also May 1 at 11:00 A.M. By inv. Contact: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Buyers: 736-2980.	JACK FULLER (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 24 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ray Sylvain, 751-9522.	J.A.G.	1441 BROADWAY NEW SHOWROOM - 21ST FLOOR
Tuesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Sybil Weinman Fashion Productions. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Nancy Pringle, 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6330.	T.T. MALLO	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Tuesday April 24 3:00 P.M.	SHOWING OF FALL DRESSES & SPORTSWEAR By invitation. Contact: Barbara Fields or Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON; FRANCESCA FOR DAMON SPORT	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday April 24 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter 550 7th Avenue, 12th floor. Contact: 354-5893.	FRANK MASANDREA FOR STEVE LAWRENCE	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Tuesday April 24 4:00 P.M.	"LIFESTYLES '80" -- WINTER COATS & JACKETS By invitation. Thereafter by appt. (Nate new showroom). Contact: 255-5000.	SPORTOWNE - THE METZGER GROUP	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Tuesday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6374.	TRACY MILLS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	DONALD BROOKS	HOTEL PIERRE COTILLION ROOM
Wednesday April 25 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 563-0988. Press: Jody Donohue Associates, 688-8653.	GIL AIMBEZ - GENRE; BON MENAGE; SNAFU; G.A.I.	STATLER HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 42nd floor. Contact: Caryn Fisher, 221-6066.	BILLINA SPORT BY MARLENE MIDDLEMISS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 11:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 921-8960. Contact: Rea Lubar, 575-0735.	PORTFOLIO II BY MITCHELL GROSS	1411 BROADWAY SHOWROOM - 9TH FLOOR
Wednesday April 25 12:00 Noon	SHOWING OF FALL COLLECTION Also May 3 at 12:00. Thereafter by appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 25 1:00 P.M.	PREMIERE SHOWING OF FALL SPORTSWEAR COLLECTION For buyers at 4:00 P.M. By invitation. Contact: 997-1740.	HALSTON SPORTSWEAR	OLYMPIC TOWER - 21ST FL. 645 FIFTH AVENUE
Wednesday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th fl. Buyers: 691-5330. Press: Roz Rubenstein, 691-8340.	REGINA KRAVITZ (1441 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 30th floor. Contact: 563-1640.	GLORIA SACHS (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 560 SEVENTH AVENUE
Wednesday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER (795 MADISON AVENUE)	PLACE TO BE ANNOUNCED
April 25	4:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 Fifth Ave., 997-1740.		
Wednesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 550 Seventh Ave., 5th floor. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-7730. Press: Eleanor Lambert, 688-2130.	CHARLES SUPPON FOR INTRE SPORT	PLACE TO BE ANNOUNCED
Thursday April 26 10:00 A.M.	PREMIERE SHOWING: FALL COATS, SUITS, ENSEMBLES By invitation. Thereafter 500 Seventh Ave., Contact: 391-1053.	ZANDRA RHODES FOR SABRINA COAT CORP.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 354-4336.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Thursday April 26 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 399-0940.	HOUSE OF JULIO (23 WEST 52ND STREET)	PLACE TO BE ANNOUNCED
Thursday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7545. Press: Eleanor Lambert, 688-2130.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 354-6474. Press: Hathaway/de La Chapelle, 751-5027.	IRVING & DIANE BENSON-- CYGNE DESIGNS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails, show at 6:00. By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-4942. Press: Vera Bacal, PL 3-8421.	ADINI (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Friday April 27 10:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	ALBERT NIPON COLLECTIBLES (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 550 Seventh Ave., 22nd floor. Contact: 221-6252.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Friday April 27 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 5th floor. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
Friday April 27 1:23 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 5th floor. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 2:30 P.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appt. Contact: 354-6840. Press: Roz Rubenstein, 691-8340.	SABINE LIGHT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th floor. Contact: 255-3737.	VICTOR CARABALLO (29 WEST 17TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 30 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Monday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday April 30 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 2:00 P.M., April 30 & May 1. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 30	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
April 30	12:30 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 354-4260		
Monday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 30	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor., 221-6660		
Monday April 30 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: BA 1-8510. Press: Eleanor Lambert, 688-2130.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 205 W. 39th St., 13th floor. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 30 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 10 W. 57th St., 7th floor. Contact: CI 7-1100.	STEPHEN BURROWS FOR PAT TENNANT	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 30 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th fl. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.	RICHARD ASSATLY LTD. (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1	11:00 A.M., MOLLIE PARNIS (2nd show), 530 Seventh Ave., 18th fl., 221-1445.		
Tuesday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	2:00 P.M., BILL BLASS, (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	ONE PENN PLAZA 6TH FLOOR
Tuesday May 1 3:30-6P.M.	FASHIONS & LOUNGEWEAR FOR THE "GREAT" WOMAN Show at 4:00 P.M. By invitation. Contact: Ann Thurston, 943-0989.	GEORGE HALLEY FOR YVONNE DAZAY	DOUBLES 783 FIFTH AVENUE
May 1	4:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th floor, 398-9955		
Tuesday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 11th floor. Contact: 221-4090.	KASPER FOR J.L. SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION Press show at 4:30. By invitation. Thereafter, 2nd fl. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday May 2 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-2055.	RIZKALLAH FOR MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
May 2	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd floor, 354-8600.		
Wednesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 (press) & 4:00 (buyers). By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 2 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 398-9000. Press: Jeanne Chappell, 595-9420.	LES MOUCHES BY ELVIA GOBBO	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 2	2:00 P.M. OSCAR DE LA RENTA (Press show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday May 2 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 2	4:00 P.M. OSCAR DE LA RENTA (Press show), 550 Seventh Ave., 11th floor, 354-6777		
May 2	4:30 P.M. BLASSPORT (Press show), FOUR SEASONS, 99 East 52nd St., 354-4200		
Wednesday May 2 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 3 10:00 A.M.	SHOWING OF FALL COLLECTION By appointment. Contact: 279-2345. Press: Diane Radley, 877-0440.	LEVINO VERNA FOR MAYEHOF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 5:00. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON	OLYMPIC TOWER 645 FIFTH AVENUE
Thursday May 3 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
Thursday May 3 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE
Thursday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	CIRCLE IN THE SQUARE 1633 BROADWAY
Thursday May 3 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 530 Seventh Ave., 3rd floor. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	5:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st fl., 354-6340		
Thursday May 3 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Wayne Welch, (213) 659-0055.	RUBEN PANIS (8582 WILSHIRE, BEV. HILLS)	HOTEL GOTHAM BALLROOM - 3RD FLOOR
Thursday May 3 7:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 751-9219. Press: Hathaway/de La Chapelle, 751-5027.	MICHAELE VOLLBRACHT (416 EAST 58TH STREET)	PLACE TO BE ANNOUNCED
Friday May 4 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 4 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	1211 AVE. OF AMERICAS MENSWEAR SHRM. - 30TH FL.